



PROGRAMME TITLE: BUSINESS PLANNING WORKSHOP

AIM: This one-day interactive workshop shows you how to create a business plan that works for you.

OBJECTIVES: To understand the process of writing a business plan.

COURSE CONTENT:

- The key elements of the business plan (including case studies)
- The role of good information in making decisions in relation to your market
- How to overcome obstacles when writing a business plan
- Exploring pricing issues
- How to create a Cash Flow Projection, Budget, and Profit & Loss account
- How to use the financial projections to assess your business idea
- Integrating the business plan into your business so that you stay on track

Date: First Wednesday of every month (except August):

Feb 6th, April 2nd, May 1st, June 5th, July 3rd, September 4th, October 2nd, November 6th, December 4th.

Time: 11.15am to 4pm

Venue: PAUL Partnership, Unit 25a, Tait Business Centre, Dominic Street

Cost: No Charge

Trainer: PAUL Partnership

Bookings: amgleeson@paulpartnership.ie



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