



COSTING & PRICING METHODS FOR SMALL BUSINESS

Course Objective:

To provide participants with the ability to analyse their business costs and inform their pricing strategy.

Number of Participants: 12 approx.

Course Duration: Half-Day Course - 3 hours

Course Schedule: 3 courses to be delivered – March, May and November

Course Outline:

- ✓ Introduction and terminology of costs and pricing
- ✓ Understanding your business costs
- ✓ Costs – production v. service delivery
- ✓ Costing formulas and arriving at the right price

